# What is next for Net Zero? Barış Sanlı

WEC Türkiye – 10 December 2023

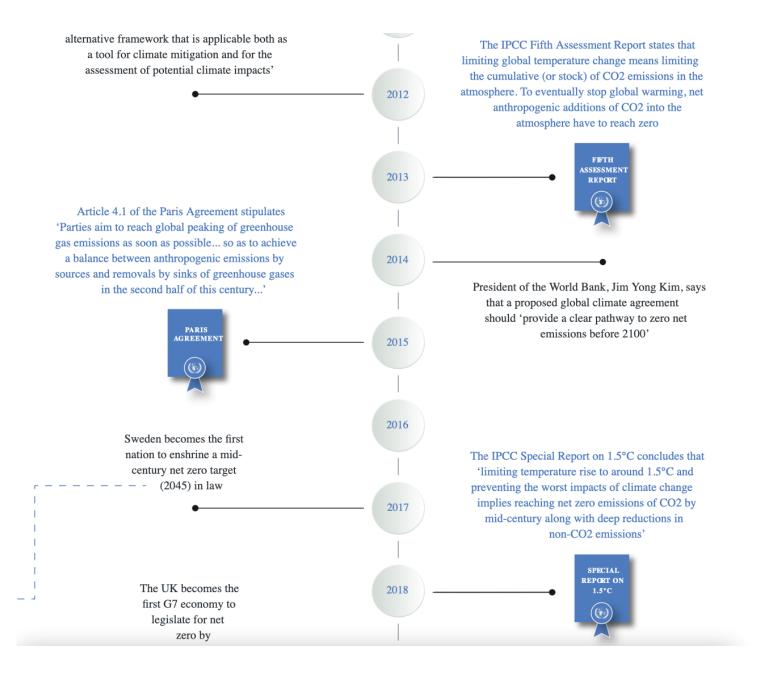
### Index

- Summary History
- Net Zero trend & concept
- What is next? (COP outlook and Political Environment)
- Differences
  - Perspectives & Views
  - World Energy Indicators
- Why emissions are rising?
- Money Issues
- Progress Takes Time
- Wrap up

### In summary – more clean tech in the pipeline

- 2024 : Elections
- 2024-25 : new concepts in circulation (IPCC)
- 2025-26 : end of shelf life for "net zero"?
- 2026 : a new concept (climate secure, orderly transition ?)
- 2028 new "chemical/material technologies"
- 2030-32 new mainstream technologies
- Main problems: Demand & Winter fuel security

### History



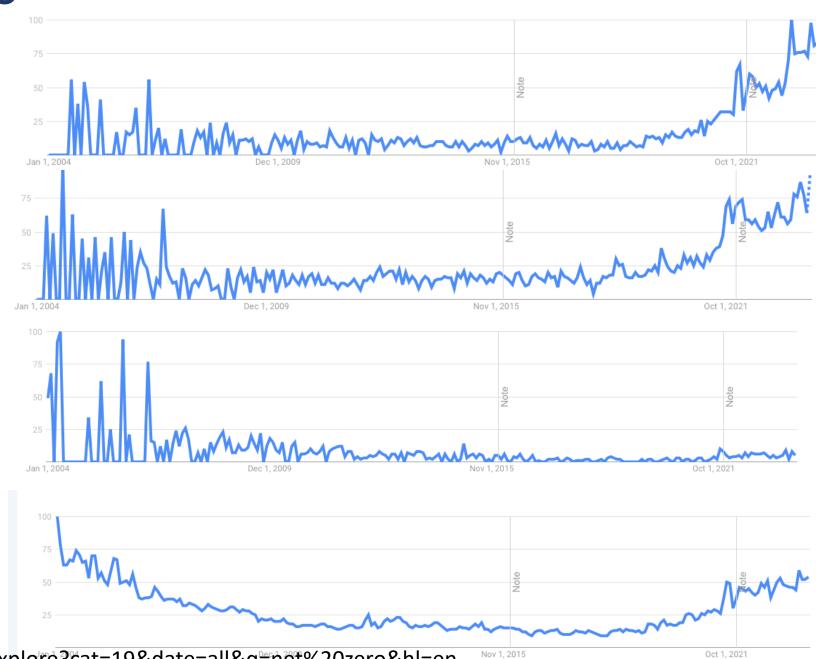
### Interest in Net Zero

Law & Government

News

**Online Communities** 

**All Categories** 



https://trends.google.com/trends/explore?cat=19&date=all&q=net%20zero&hl=en

### Net Zero as a concept

- A simple idea: "Anyone can understand"
- Is it a packaging or are there any content to it?
- Has Zero in title (Policies with "zero" keyword are controversial)
- More political than market concept
- "Every idea has an average shelf life"
  - Like 5 years? (What happened to Industry 4.0?)
- It reflects a radical action based on science



### COP outlook – Is there a trend?

- COP26 Pledges (74 Countries for Net Zero)
- 2024 COP29 Azerbaijan
- 2025 COP30 Brazil?
- 2026 COP31 Australia / Türkiye?

Probably a new concept is expected by 2026. But it will slowly show itself next year?

All speculation





### Political Setting – Silence of the Rest

- US Republican Presidential Nomination 2024 (Reagen moment?)
  - Eurasia Group: March 2024
  - Calendar is 15 July 2024
- EU
  - 6-9 June 2024
    - Greens?
  - Dutch elections
- UK
  - No later than January 2025
  - 1st Half?



In 2019, a looming crisis over pollution led the Dutch government to crack down on farm emissions. The response was furious and offers a warning to other countries about protecting the environment without losing public trust

by Paul Tullis



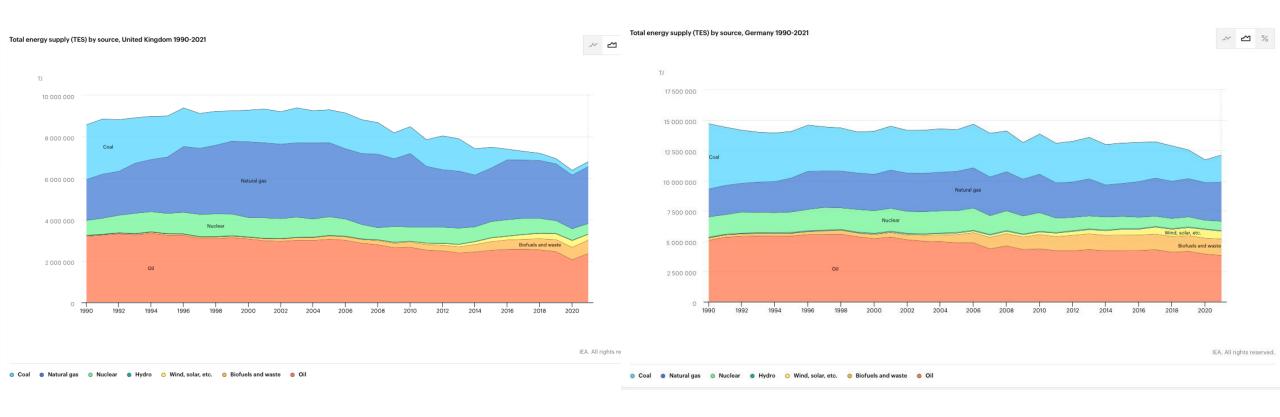
t was the worst traffic jam in the history of the Netherlands. From Amsterdam to Eindhoven, Rotterdam to Roermond, more than 2,000 tractors lumbered along clogged highways during the morning rush hour of 1 October 2019. Their spinning beacon lights shining amber

### **Great Divergences**

- Demand stagnating vs Demand growing countries/regions
  - Europe (1/20th population) vs World
- Scenarios
  - Political vs Market based Scenarios
- Narratives vs Realities
  - "Technologies are present" vs Wind Industry
- Per capita levels to start from
  - OECD vs 5/7th World population
- Printing Money vs External Debt
- Simlipified Messaging (Net Zero) vs Complex Mechanism (Queues)
- Knowledge vs Application



### Two Countries UK and Germany



### Different Perspectives – Vantage Points

- Activists
  - "No time, quick, close"
- Developed Economies
  - IRA, NZA, support schemes
- Oil & Gas companies
  - "Not enough returns"
- Citizens
  - "Yes we support, no we do not pay"
- Finance
  - "Make it profitable for investors"
- Industry
  - "Let's see, we are working, but costs?"



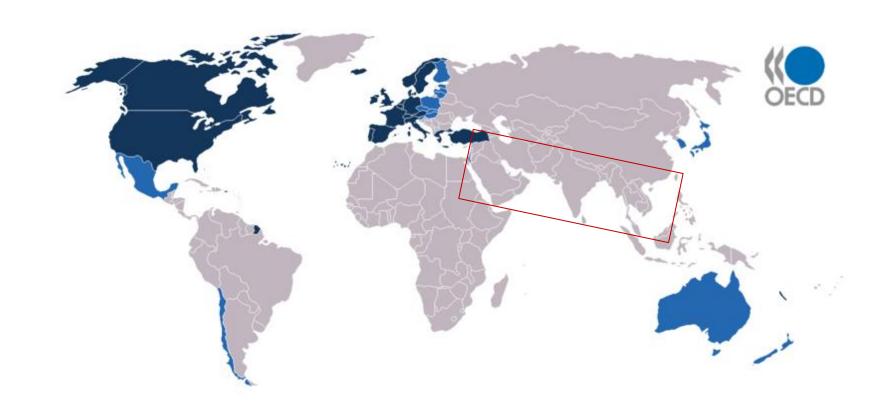
### A Different World View

#### **Populations**

- India 1.4 B
- China 1.4 B
- Africa 1.4 B
- OECD 1.4 B
- EM 1.4 B

(Mid East+East Asia)

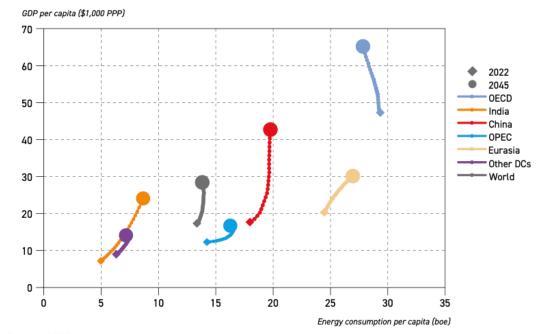
- Latin A. 0.6 B
- G20 5B
- Total



There is no such thing as a "low energy rich country"

### Per capita

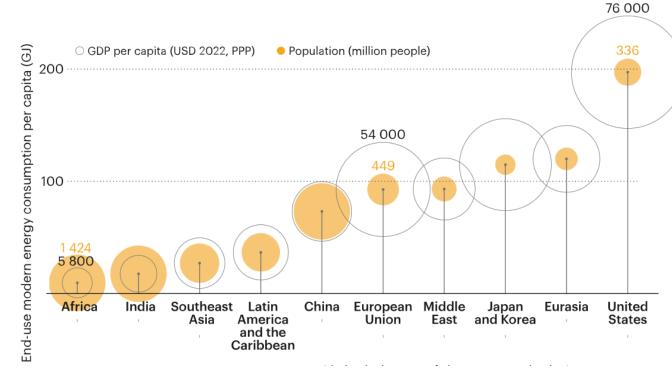
#### Energy consumption per capita versus GDP at PPP per capita, 2022-2045



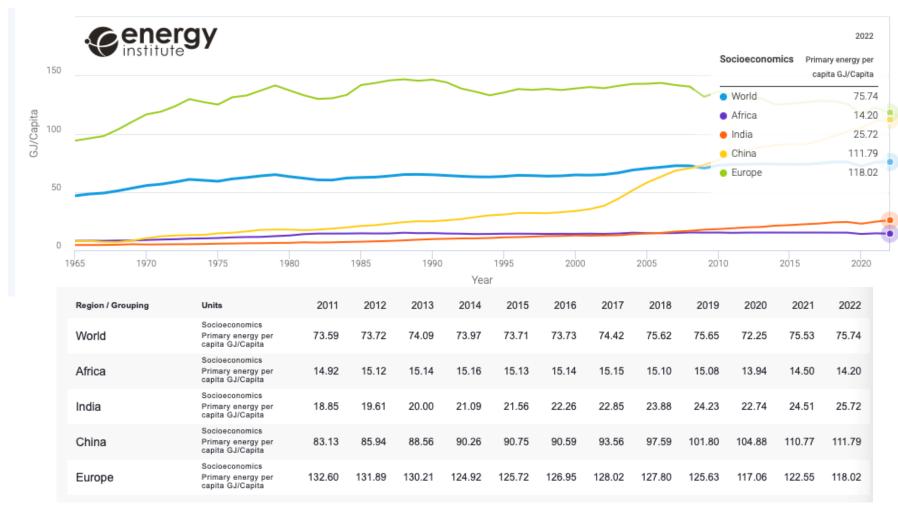
Source: OPEC.



World Oil Outlook 2023
Organization of the Petroleum Exporting Countries

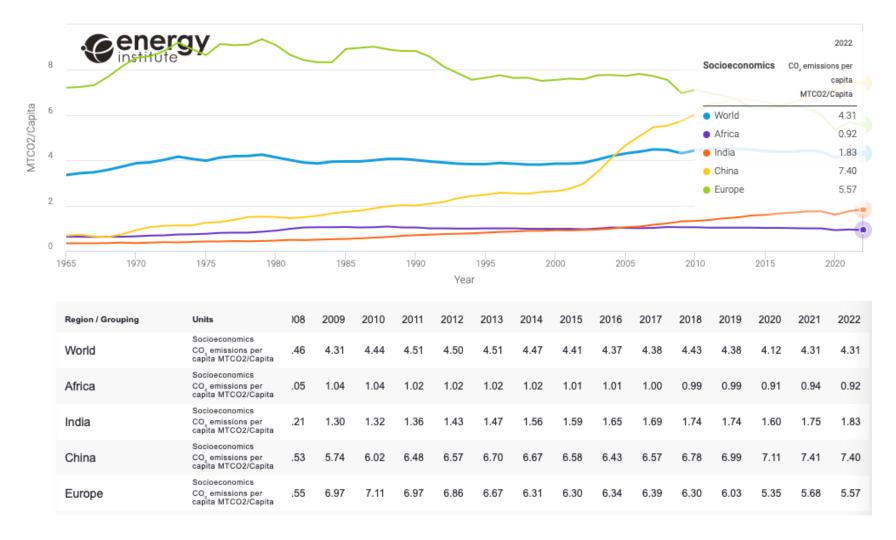


### Per Capita Energy GJ/Capita



https://www.energyinst.org/statistical-review/energy-charting-tool/energy-charting-tool

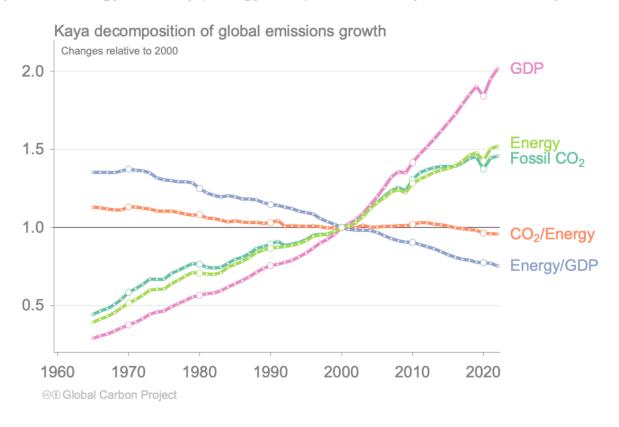
### Per Capita CO<sub>2</sub> Emission



https://www.energyinst.org/statistical-review/energy-charting-tool/energy-charting-tool

### Relative Decoupling

The Kaya decomposition illustrates that relative decoupling of economic growth from CO<sub>2</sub> emissions is driven by improved energy intensity (Energy/GDP) and, recently, carbon intensity of energy (CO<sub>2</sub>/Energy)

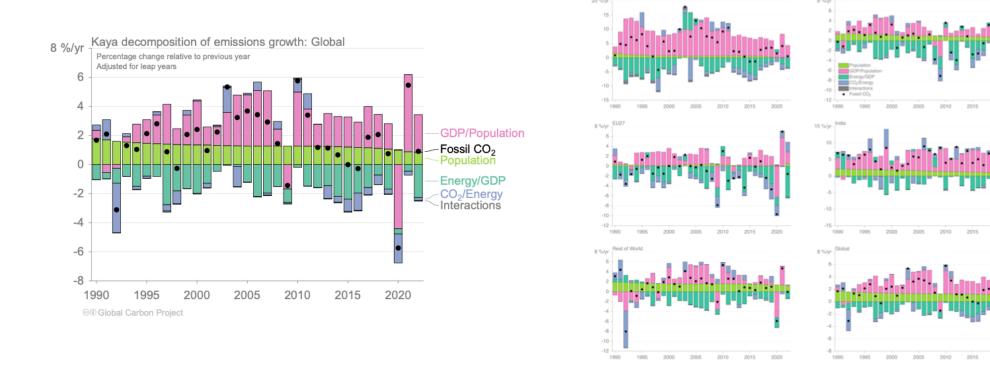


GDP: Gross Domestic Product (economic activity)
Source: Friedlingstein et al 2023; Global Carbon Project 2023

https://globalcarbonbudget.org/carbonbudget2023/

### Why emissions are keep rising?

Globally, decarbonisation and declines in energy per GDP are largely responsible for the reduced growth rate in emissions over the last decade. 2020 was a clear outlier with a sharp decline in GDP.



Source: Friedlingstein et al 2023; Global Carbon Project 2023

### A simple calculation – Marginal \$/MJ

- World Energy Investment for 2022
  - + 1.4 trillion \$ for renewables
  - + 0.72 trillion \$ for oil and gas
- Increase in energy production (4% production drop in fossil fuels)
  - 4 EJ renewable supply increase
  - 16 EJ in oil and gas supply increase
    - 4 EJ in gas supply increase (compensating 4% drop)
    - 12 EJ in oil supply increase (compensating 4% drop)
- Each \$ invested
  - Renewables produce: 2.85 MJ (4/1.4)
  - Oil and gas : 22.2 MJ (16/0.72)





More energy security problems

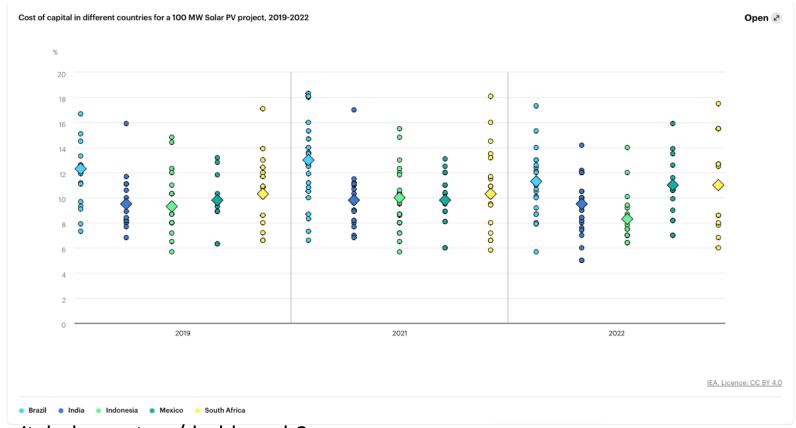
More investment is needed

• Oil and gas investments are ~8 times more productive.

Data: IEA, World Investment Report 2022

### What does this mean?

- Obstacles
  - Per capita demand ("no low energy rich country")
  - Resource productivity per \$ invested (Ren vs oil&gas)
  - Mature technologies vs economic technologies
- Now
  - High interest rates
  - Not enough returns



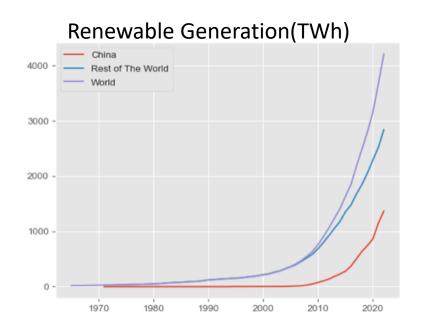
### Progress Takes Time

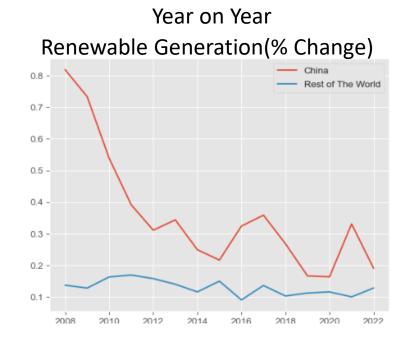
- Tesla Motors 2003
- Elon Musk's investment 2004 6.4 million \$
- "Tesla Death Watch" May 2008
- "Fired 25% of employees" October 2008
- DOE Loan 465 million \$ June 2009
- IPO 29 June 2010 226 million \$
- Model S Fires 2013 (-20% stock drop)
- Model 3 –March 2016
- "Best selling plug-in passenger car" 2018
- 2020 First annual profit

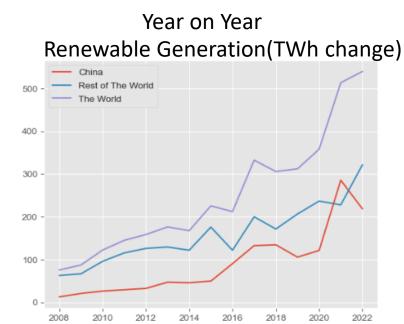


https://en.wikipedia.org/wiki/History\_of\_Tesla,\_Inc.

### China and the Rest







Population (approx): China 1.4 B, Rest: 6.7 B (x4.5-x5 times)

Data: Energy Institute, Barış Sanlı

### Wrap up

- Net Zero has a shelf life (If 5 years, new concepts next year 2026)
- New concepts (near zero, orderly transition etc)
- Investment problems make 1.5 C difficult (1.7 C?, 2 C is possible)
- More energy security problems (GJ per \$ invested)
- Progress is in the pipeline but why 15-20 years?
  - Is there a generational "incubation" for new technologies?
- Can China decarbonize the rest of the world?
- Political atmosphere

"Tech is coming, but with China not growing like 2000s, scaling effects may take time."

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- 2030-32 new mainstream technologies
- Main problem: Demand?

## Questions?

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